



FINANCING AGRICULTURAL PRODUCTION THROUGH COORDINATED INFRASTRUCTURE

A digitally coordinated agricultural ecosystem built on real operational infrastructure.

ZIMO Clan enables productive ecosystem capital deployment into coordinated agricultural production through Heraja's operational infrastructure network.

01
POULTRY PILOT

HERAJA INFRASTRUCTURE

Agriculture Has a Capital Coordination Problem.

THE PROBLEM

Millions of agricultural producers remain excluded from scalable production because they lack:

- Input capital
- Coordinated operational systems
- Structured market access
- Production visibility
- Reliable infrastructure support

MARKET CHALLENGES

- Fragmented supply chains
- Inconsistent supply and poor traceability
- Operational inefficiencies and weak financing coordination

CORE INSIGHT

Agriculture does not only need financing. It needs coordinated productive capital.



Introducing ZIMO Clan.

ZIMO Clan is a digitally coordinated agricultural financing ecosystem enabling productive capital deployment into real-world agricultural operations.

Built on Heraja's operational infrastructure, ZIMO enables:

 Farmer production financing

 Coordinated ecosystem participation

 Agricultural output tracking

 Operational reporting

 Profit-sharing systems

 Transparent ecosystem coordination

POSITIONING

Productive ecosystem capital powering agricultural expansion.

Infrastructure + Financing = Scalable Agricultural Growth

OPERATIONAL INFRASTRUCTURE

Heraja

Handles coordination, aggregation, logistics, market access, and operational execution.

- Aggregation systems
- Logistics coordination
- Market access networks
- Operational execution
- Production visibility

CAPITAL COORDINATION

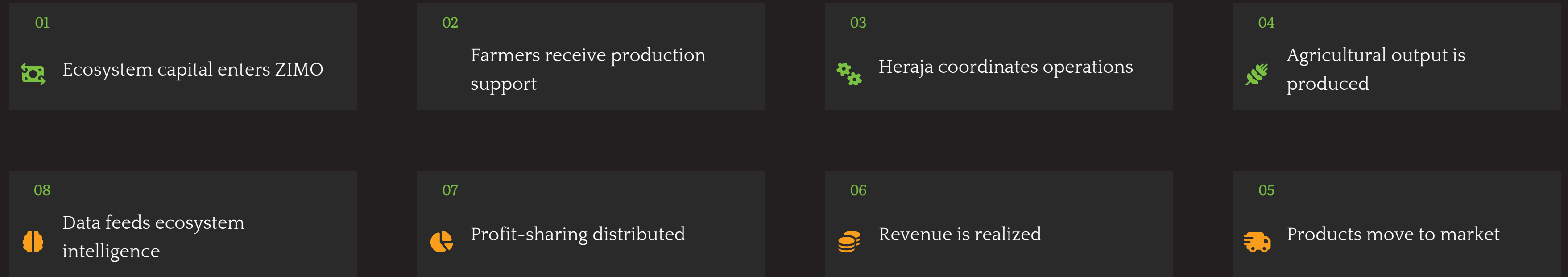
ZIMO

Handles ecosystem financing, farmer onboarding, participation, reporting, and distribution.

- Ecosystem financing
- Farmer onboarding
- Production participation
- Reporting systems
- Ecosystem distribution

Core Insight: Heraja de-risks execution. ZIMO accelerates productive scale.

Coordinating Productive Agricultural Capital.



CORE PRINCIPLE

Capital becomes measurable agricultural throughput.

Every unit of capital deployed is tracked from entry through to agricultural output, market realization, and profit distribution – creating full-cycle transparency.

Infrastructure Makes Financing More Efficient.

TRADITIONAL AGRICULTURAL FINANCING

Traditional agricultural financing struggles because production environments are fragmented and poorly coordinated.

- High coordination friction
- Limited production visibility
- Unstructured operational monitoring
- Difficult farmer onboarding at scale
- Weak market-linked production

ZIMO COORDINATED FINANCING

ZIMO operates differently. Heraja coordinates operations, making capital deployment structured and measurable.

- **Lower coordination friction**
- **Improved production visibility**
- **Structured operational monitoring**
- **Scalable farmer onboarding**
- **Market-linked production**

Because Heraja already coordinates **aggregation, logistics, market access, and reporting** — capital becomes operationally grounded.



Lower friction



Full visibility



Structured monitoring



Scalable onboarding



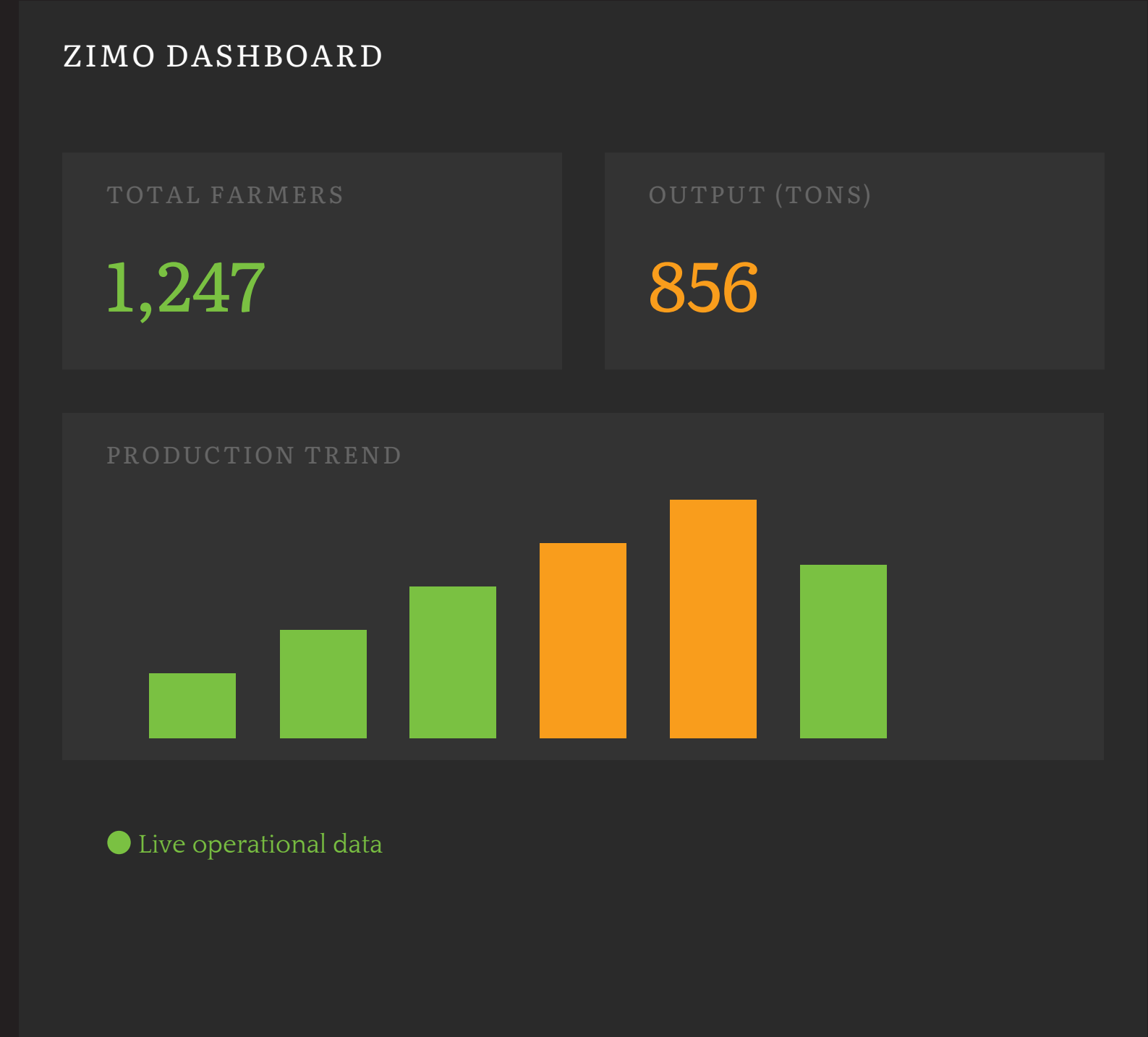
Market-linked

The Operational Reporting Layer.

The ZIMO app serves as the operational reporting and financing management interface for ZIMO-supported agricultural production.

 Farmer onboarding	 Production tracking
 Reporting systems	 Operational visibility
 Output monitoring	 Ecosystem coordination
 Participation records	 Productivity intelligence

Visibility creates accountability.



OPERATIONAL DASHBOARD INTERFACE

Measuring Productive Contribution.

ZIMO OUTPUT UNITS (ZOU)

ZIMO Output Units (ZOU) represent **measurable contribution** within the ecosystem's real-world agricultural production network.

ZOU

Productive contribution becomes measurable.

ZOU ENABLES



Production visibility



Measurable participation



Operational accountability



Productivity tracking



Coordinated reporting

ECOSYSTEM PRODUCTIVITY METRICS



REPORTING FLOW


Production Data → ZOU Calculation → Reporting Dashboard → Ecosystem Intelligence

Starting with Poultry. Building for Scale.

WHY POULTRY?

ZIMO's initial rollout focuses on poultry because it provides:

 Faster production cycles

 Strong market demand

 Measurable operational flows

 Scalable coordination

 Repeatable production economics



Modern poultry production facility

THE POULTRY PILOT VALIDATES

Financing coordination

Operational reporting

Ecosystem participation

Production monitoring

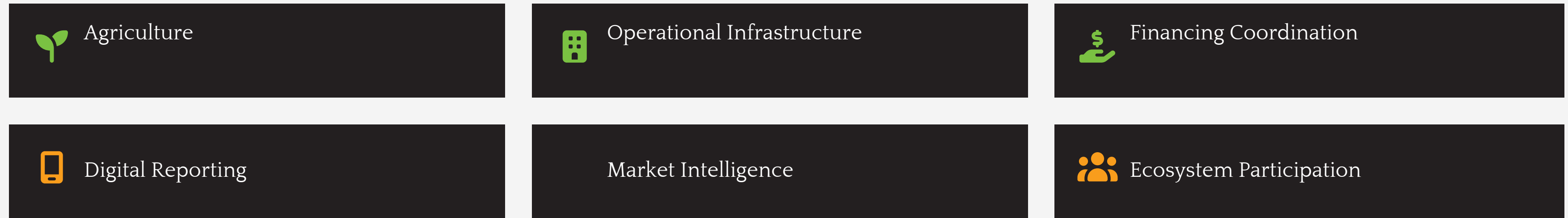
Aggregation workflows

Market realization systems

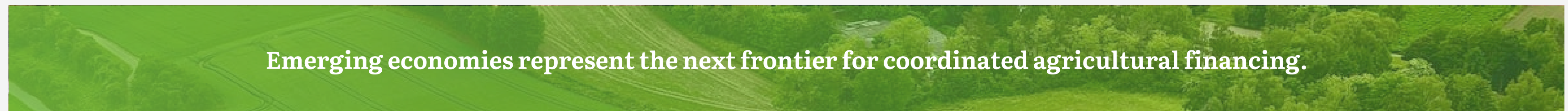
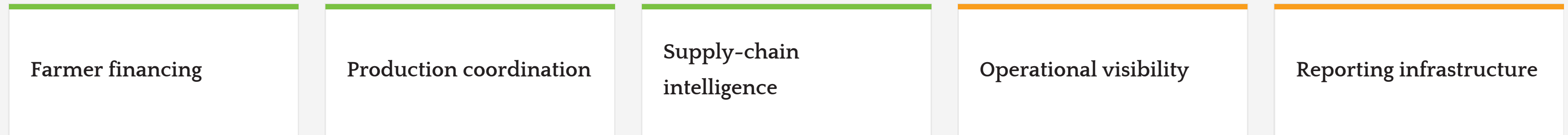
Large Agricultural Markets Need Better Coordination.

Agricultural markets across emerging economies remain underserved by coordinated production-financing infrastructure.

ZIMO'S POSITION AT THE INTERSECTION



OPPORTUNITY AREAS



Infrastructure-Driven Ecosystem Economics.

REVENUE POSSIBILITIES



Operational coordination fees



Marketplace participation



Ecosystem infrastructure services



Aggregation services



Logistics coordination



Verification systems



Reporting infrastructure



Future financial services

LONG-TERM VALUE PROPOSITION

The long-term value of ZIMO is driven by productive ecosystem coordination tied to measurable agricultural throughput.

Revenue scales with ecosystem participation — every new farmer, every production cycle, every market transaction strengthens the coordination network.







Building the Agricultural Coordination Layer for Emerging Markets.

THE FUTURE OF AGRICULTURAL FINANCING

ZIMO envisions a future where agricultural production financing becomes:

- 01 **Measurable**
- 02 **Coordinated**
- 03 **Transparent**
- 04 **Infrastructure-backed**
- 05 **Operationally intelligent**

FUTURE ECOSYSTEM POSSIBILITIES

-  Production financing systems
-  Agricultural intelligence infrastructure
-  Supply-chain transparency
-  Operational forecasting
-  Warehouse-linked systems
-  Coordinated agricultural liquidity

The future of agricultural growth will be infrastructure-coordinated.

The Timing Is Structural.

01

Agriculture Needs Better Infrastructure

Supply chains require stronger coordination and visibility to meet growing demand.



02

Digital Coordination Is Expanding

Operational intelligence systems are transforming logistics and production management.



03

Productive Capital Needs Real Utility

Digital ecosystems increasingly require measurable real-world economic linkage.



ZIMO sits at the intersection of these structural shifts.

Financing the Future of Coordinated Agriculture.

ZIMO Clan is building a digitally coordinated agricultural financing ecosystem connected to real operational infrastructure.

BY COMBINING



Productive ecosystem capital



Operational coordination



Reporting infrastructure



Agricultural intelligence



Market-linked execution

ZIMO aims to help build more scalable and coordinated agricultural economies.

Join us in building infrastructure-backed agricultural growth.



Join the ZIMO Ecosystem



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Zimo Clan Chronicles

Productive ecosystem capital powering real agricultural expansion.

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